

FOR IMMEDIATE RELEASE
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TV Warren Earns 4 National Awards

Warren, MI – TV Warren, the city’s cable station, has earned four national awards from the 2016 Academy of Visual Arts (AVA) Digital Awards Program.

The group’s highest award (platinum) went to “A Hero’s Journey, The Philip Maceri Story,” a story about a World War II veteran and his war experiences. The category was “Government Access.” The station was the only platinum winner in this category.

TV Warren was the gold winner in the “News” category and honorable mention awards went to “The Spotlight” (entertainment category) and “High School Football” in the sports category.

Warren Mayor Jim Fouts praised the TV Warren crew describing them as “creative, hard-working and team-oriented.”

AVA Digital Awards is an international competition that recognizes excellence by creative professionals responsible for the planning, concept, direction, design and production of digital communication. Work ranges from digital engagement campaigns – to audio and video production – to website development – to social media interaction – to mobile marketing.

Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. This year there were 2,500 entries from throughout the United States, Canada, and 17 other countries. Fourteen percent of the entries won platinum, the top award and around 19 percent won the gold Award. Approximately 8 percent were honorable mention winners.